



NeuroLeadership
INSTITUTE



INVITATION
TO SPONSOR

NEUROLEADERSHIP SUMMIT 2019

SHERATON TIMES SQUARE
NYC | NOVEMBER 19 - 20

summit.neuroleadership.com

The NeuroLeadership Institute has the pleasure of inviting you to sponsor the 2019 NeuroLeadership Summit

The Summit is where the latest achievements in neuroscience and organizational leadership converge. This exciting event brings together some of the world's leading neuroscientists, psychologists and leadership experts to share the latest breakthroughs in brain research and explore the implications for individuals, teams and organizations.

The aim is to build a better science for leadership and to discover new paradigms for leadership development, management training, change management, consulting and coaching.

Audience

Your sponsorship of the 2019 Summit will showcase your business to an estimated audience of 700+ attendees in the room, including senior executives, HR directors, academic experts, leadership consultants, executive coaches, and a global audience of 42,000+ virtual attendees watching via live streaming.

700+
ATTENDEES

345+
COMPANIES

31,000+
VIRTUAL ATTENDEES IN 170+ COUNTRIES

Now in its twelfth year, the Summit continues to bring some of the most influential minds in business and science together to present the latest research and industry data.

Sponsorship Opportunities & Benefits

- › Alignment of your brand with the cutting-edge field of NeuroLeadership and the field leader: the NeuroLeadership Institute
- › Association with the major research into the field
- › Direct communication to individuals with a specific interest and expertise in the area
- › Connection to an exciting learning network of professionals
- › Networking and building your database
- › Showcasing your company's interest in this area

November 18: Pre-Summit Options

NeuroLeadership 101

Perfect for newcomers, this full-day workshop brings you up to speed on the history, core concepts and research frameworks of NeuroLeadership.

November 19 & 20: Main Summit

Includes four keynotes featuring the major research breakthroughs of the year. Following each keynote, participants choose from three corresponding "breakout" sessions that are separated into three content tracks.

Speakers and participants come from the world's top organizations:

Accenture	Google
Adobe	Hewlett Packard
Amazon	Intel
American Airlines	JP Morgan Chase
American Express	Juniper Networks
BAE Systems	KPMG
Barclays	Lend Lease
BHP Billiton	Lockheed Martin
BlackRock	Microsoft
Boeing	NASA
Booz Allen Hamilton	Novartis
BP	Oracle
Cathay Pacific	PWC
Airways	Roche
Chevron	Rolls Royce
Cisco Systems	Siemens
Coca-Cola	Sony Pictures
Credit Suisse	Standard Chartered
Dell	Starbucks
Deloitte	UPS
Ebay	Warner Bros
EY	Wells Fargo
Facebook	Western Union
GE	

Past attendees include



Sponsorship packages

PLATINUM INCLUDES		\$55,000
1	Display in the Trade Exhibition Area AND Sponsorship of one live stream session	
2	One complimentary seat at the invitation-only VIP Dinner	
3	Full page advertisement in the Summit Handbook	
4	Company Logo Placement (displayed on Summit webpage, promotional materials, at event, and email blasts)	
5	Two Complimentary admissions to the Summit	
6	Two Complimentary admissions to NL 101	
7	Recognition as a platinum sponsor	

GOLD INCLUDES		\$45,000
1	Display in Trade Exhibition area OR sponsorship of one Live Stream Session	
2	One complimentary seat at the invitation-only VIP Dinner	
3	Full page advertisement in the Summit Handbook	
4	Company Logo Placement (displayed on Summit webpage, promotional materials, at event, and email blasts)	
5	Two Complimentary admissions to the Summit	
6	Two Complimentary admissions to NL 101	
7	Recognition as a gold sponsor	

SILVER INCLUDES		\$30,000
1	Display in Trade Exhibition area	
2	Half page advertisement in Summit handbook	
3	Company Logo Placement (displayed on Summit webpage, promotional materials, at event, and email blasts)	
4	Two complimentary admission ticket to the Summit	
5	Two complimentary admission ticket to NL 101	
6	Recognition as a silver sponsor	

BRONZE INCLUDES		\$17,500
1	Company Logo Placement (displayed on Summit webpage, promotional materials, at event, and email blasts)	
2	Two complimentary admission ticket to the Summit	
3	Two complimentary admission ticket to NL 101	
4	Recognition as a bronze sponsor	

*All prices are in USD

What to do next?

- 1 Select the sponsorship investment that best suits your business and objectives
- 2 Contact **Chelsea Holmes** at **+1 724 331 2229**, or **chelseaholmes@neuroleadership.com** to discuss your sponsorship
- 3 Plan to maximize your investment
- 4 The Summit Team will provide confirmation and assistance leading up to the event to ensure you have all the information you need to maximize this opportunity

Past speakers include



Jay Van Bavel
New York University



Deb Bubb
IBM



Zoe Chance, Ph.D.
Yale University



Jyoti Chopra
BNY Mellon



Molly Crockett, Ph.D.
Yale



Melanie Davis
Intel



David Gonzales
Bristol-Myers Squibb



Heidi Grant, Ph.D.
NeuroLeadership Institute



Elizabeth Haines, Ph.D.
William Paterson University



Greg Hicks
Cigna



Tracy Keogh
HP



Chris Yates
AIG



Susan Reid
Morgan Stanley



Bob Johansen
Marsh & McLennan Companies



Dr. David Rock
NeuroLeadership Institute



Daniela Schiller, Ph.D.
Mount Sinai



Tessa West, Ph.D.
New York University



Andrew Wilhelms
McKesson



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